

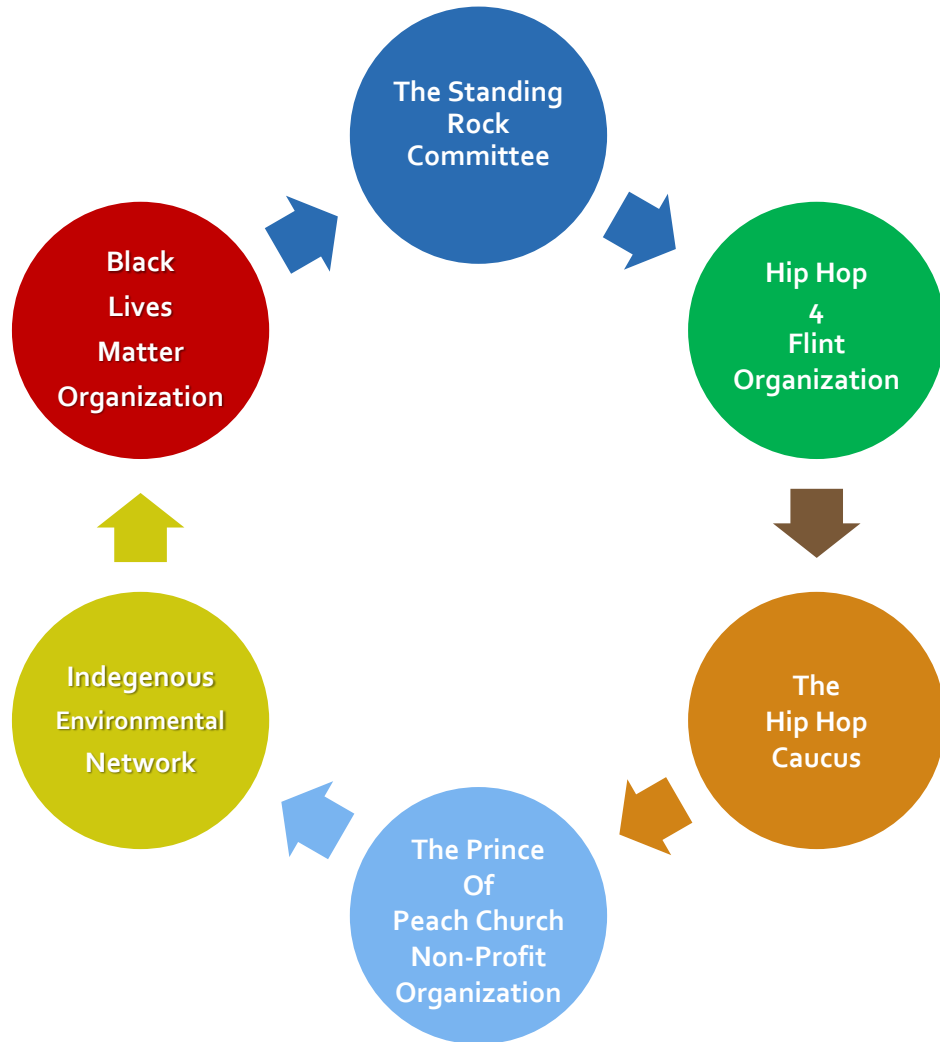
First Annual WATER is LIFE EXPO

March 24th – March 26th, 2017
Flint, Michigan

Presented by The Water is Life Expo Committee



WATER IS LIFE EXPO COMMITTEE



OVERVIEW

The Water Is Life Expo has UNITED a collective group of organizations with one common goal = **CLEAN WATER!**

The Water Is Life Expo Committee is a combination of The Standing Rock Committee, Hip Hop 4 Flint, Indigenous Environmental Network, Black Lives Matter Organization, The Hip Hop Caucus and Flint based The Prince of Peace Church a Non-Profit Organization

We have joined forces to present the First Annual Water is Life Expo in Flint, Michigan on March 24, 25, 26th 2017.

The Water Is Life Expo Committee will host a fulfilling three (3) day event focusing on education with topics such as water testing, choosing water filters for homes, community involvement, a celebrity and activist panel discussion and a two (2) night concert with performers from all genres of music and culture to show solidarity with the undeniable truth that the need for clean water is UNIVERSAL!

The Water Is Life Expo will be livestreamed on Powwows.com and proceeds will go towards purchasing water filtration systems for Flint, Michigan and Standing Rock families.

WATER IS LIFE EXPO SPONSORSHIP PACKAGES



EARTH PACKAGE (\$1,000 - \$3,000)

Company/Brand acknowledged in press release and social media
Company/Brand inclusion in all press and media communications pre and post event
Logo placement on flyers and all promotional material



AIR PACKAGE (\$3,500 - \$5,000)

Company/Brand acknowledged in press release and social media
Company/Brand inclusion in all press and media communications pre and post event
Logo placement on flyers and all promotional material
Placement on signage at event (step & repeat)
Company link posted on website
VIP seating/table at post event



FIRE PACKAGE (\$6,000 - \$9,000)

Company/Brand acknowledged in press release and social media
Company/Brand inclusion in all press and media communications pre and post event
Logo placement on flyers and all promotional material
Placement on signage at event (step & repeat)
Company link posted on website
VIP seating/table at post event
Commemorative Plaque customized with your company/brand
Water Filtration System for your home or business | \$100 value
Gift Bag (W.I.L.E merchandise and more)



WATER PACKAGE (\$10,000 - \$20,000)

Company/Brand acknowledged in press release and social media
Company/Brand inclusion in all press and media communications pre and post event
Logo placement on flyers and all promotional material
Placement on signage at event (step & repeat)
Company link posted on website
VIP seating/table at post event
Commemorative Plaque customized with your company/brand
Water Filtration System for your home or business | \$300 value
Gift Bag (W.I.L.E merchandise and more)
Music Artist buyout and representation

GET INVOLVED

VENDOR PARTNERS

Vendors needed for this event : Food, Products/Merchandise and Resources

#50 (6 feet or 8 feet) Tables Available plus 2 chairs

\$50 Flat Fee for 2 days | Set up schedule: Friday ? | Saturday 25th 10am to 2pm & 6pm to 9pm | Sunday 26th 2pm to 9pm

\$75 Flat Fee for 3 days | Set up schedule: Friday ? | Saturday 25th 10am to 2pm & 6pm to 9pm | Sunday 26th 2pm to 9pm

To receive full vendor information and registration form or for more information, please contact: waterislifexpo@gmail.com

SOCIAL MEDIA PARTNERS

We ask for your support in assisting us by utilizing your proficiencies and networks to bring awareness about The Water is Life Expo and share this event information with your family and friends

Please follow us on Instagram [@waterislifexpo](https://www.instagram.com/waterislifexpo)

| Facebook – please like our page – 1st Annual Water is Life Expo

| Twitter [@waterislifexpo](https://twitter.com/waterislifexpo)

LOCAL / NATIONAL MEDIA SUPPORT

We welcome all media support both locally and national

Please forward an email with DETAILED information on any media interested in covering The Water Is Life Expo to – waterislifexpo@gmail.com
(on the subject line please put: MEDIA COVERAGE FOR W.I.L.E EVENT)

TALENT SUPPORT

Calling ALL performers from different genres to the MAIN STAGE!!

Please forward any artist information interested in participating in The Water Is Life Expo (on the subject line please put: ARTIST PARTICIPATION)

PAYMENT AND CONTACT INFORMATION

For sponsorship payments please MAIL CHECK, MONEY ORDER, or CASHIERS CHECK to – Prince of Peace MBC @ 1417 Stevenson Street, Flint, MI 48503

Please ensure it is PAYABLE TO : PRINCE OF PEACE MBC/WATERISLIFE



From OUR family to YOUR family ...
WE would like to THANK YOU in advance for all
your help in sharing our mission!



For further questions or inquiries
please contact us at waterislifeexpo@gmail.com



